



25TH ANNIVERSARY GALA SPONSORSHIPS

CELEBRATING 25 YEARS OF GLOBAL CONNECTION, DISCOVERY, AND IMPACT

PREPARED BY



SCHOOL OF
LANGUAGES, LITERATURES,
& CULTURES

2027

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INTRODUCTION OF

UNIVERSITY OF MARYLAND SCHOOL OF LANGUAGES, LITERATURES, AND CULTURES



Director, Mel Scullen

Twenty-five years ago, four departments came together to form the University of Maryland's School of Languages, Literatures, and Cultures, creating a vibrant intellectual community dedicated to studying languages, literatures, and global cultures. I have had the privilege of being part of the School since its founding—first as a faculty member in French, then as Associate Director from 2014-2017, and as Director since 2022. Over the past quarter-century, the School has expanded its academic programs to include B.A. s in Arabic, Cinema & Media Studies, Global Culture and Thought, and Persian; an M.A. and Ph.D. program in Second Language Acquisition; and minors in Hebrew and Korean. SLLC has prepared generations of students for meaningful careers both at home and abroad. Our alumni have made significant

contributions to the arts, education, business, government and public service, healthcare, law, international development, non-profit, cultural, and professional organizations, and technology, to name just a few.

As we look toward the next 25 years, we invite you to celebrate this significant milestone by sponsoring and attending our Spring 2027 Gala. Your sponsorship will help to raise funds for student scholarships through our Educational Enhancement Fund. As state funding models evolve, private support is increasingly essential to ensure that every student—regardless of financial circumstances—can participate in transformative opportunities such as study abroad, residence in the Language House Living Learning Program, regular conversations with international Language Partners, unpaid internships, and other enrichment experiences. Your partnership will help us continue preparing globally engaged graduates and strengthening the connections between the University of Maryland and the wider community. We look forward to celebrating with you and appreciate your support.



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ABOUT THE EVENT

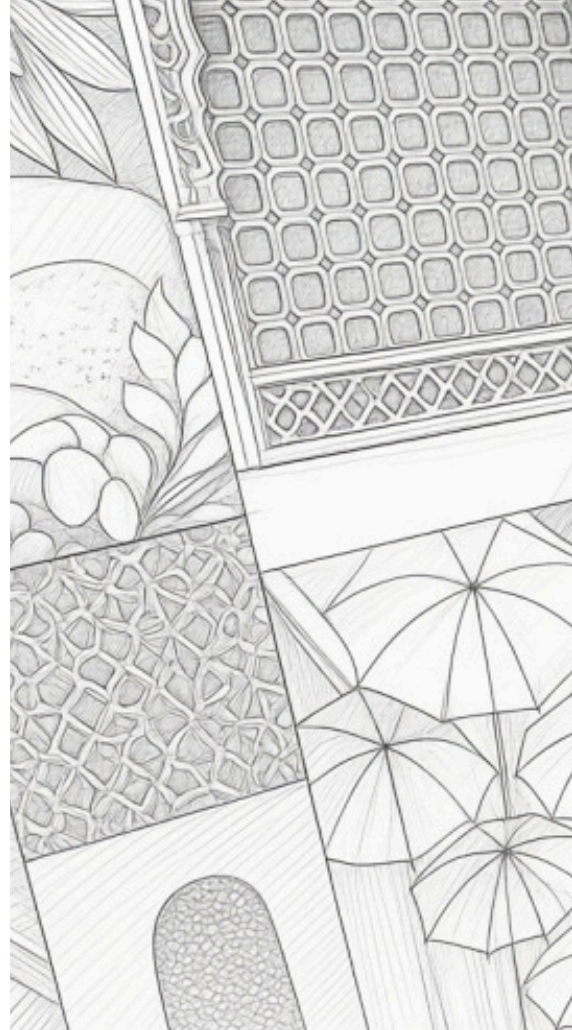
SLLC 25TH ANNIVERSARY GALA

Our gala will bring together faculty, alumni, students, and friends to celebrate the School of Languages, Literatures and Cultures' 25th anniversary milestone and honor our past.

The gala will also look to the future and support SLLCs' continued growth and excellence through engaging, creative, and non-traditional fundraising efforts. Proceeds will directly benefit programs, student experiences, and initiatives that advance language learning, cultural understanding, and global engagement.

LONG-TERM IMPACTS OF SLLC:

- PROVIDING A RANGE OF SUSTAINED IMMERSIVE LANGUAGE EXPERIENCES FOR STUDENTS ON CAMPUS, IN THE COMMUNITY, AND ABROAD
- DEVELOPING NATIONALLY RECOGNIZED PROGRAMS THAT PREPARE GLOBAL PROFESSIONALS
- CREATING A VIBRANT COMMUNITY OF SCHOLARS AND LEARNERS DOING GROUND BREAKING RESEARCH





WHY SPONSOR

THE VALUE OF YOUR SPONSORSHIP

A 25th-anniversary sponsorship isn't simply an investment in one evening. It is an opportunity to help sustain the programs, scholarships, experiential learning, and opportunities that will shape the next generation of SLLC's students and scholars.

● INVEST IN THE NEXT GENERATION OF GLOBAL PROFESSIONALS

SLLC prepares students to use language and cultural expertise in careers spanning government, education, business, policy, nonprofit organizations, and more. We host annual Language Career events connecting students with alumni who demonstrate how language skills translate into professional opportunities.

● EXPAND LIFE-CHANGING STUDENT EXPERIENCES

Since 2002, more than 3,000 students have lived in the Language House for one or more semesters; since 2015 students have conversed weekly with international student partners in the Language Partner Program since 2015 and 424 students have studied abroad on one of our programs. Your sponsorship will ensure that these immersive opportunities are accessible to even more students.

● PROVIDE FINANCIAL SUPPORT FOR STUDENT EXPERIENCES

SLLC awards scholarships to language majors, minors, students living in the Language House, and students studying abroad. Our **Educational Enhancement Fund** supports these endeavors through both need-based and merit-based awards, deducing financial barriers to immersive learning.

● SUPPORT INNOVATIVE PROGRAMS WITH AN INTERNATIONAL REACH

Since 2008, SLLC has been the proud home to the only Persian Flagship Program in the United States. In Fall 2026, we launched a Masters of Professional Studies in Persian. These government-sponsored programs produce students with professional-level Persian and deep cultural knowledge.



BUSINESS SPONSORS

LEARN MORE.



SPONSORSHIP OPPORTUNITIES

CELEBRATE 25 YEARS. INVEST IN THE FUTURE.

Demonstrate your commitment to the School of Languages, Literatures, and Cultures and celebrate our commitment to global learning, culture, and academic excellence.

<ul style="list-style-type: none">● LEGACY CIRCLE SPONSOR \$10,000 *2 SLOTS	<ul style="list-style-type: none">● FOUNDERS CIRCLE SPONSOR \$7,500 *3 SLOTS
<ul style="list-style-type: none">● LEADERS CIRCLE SPONSOR \$5,000	<ul style="list-style-type: none">● CELEBRATE EXCELLENCE SPONSOR \$2,500
<ul style="list-style-type: none">● SLLC SPONSOR \$1,000	



SPONSORSHIP PERKS

LEGACY CIRCLE SPONSOR

Benefits

- Exclusive recognition as **Legacy Circle Sponsor**
- Logo placement on all promotional materials
- Recognition during the gala
- Premium seating for 8 guests at a VIP table
- Full-page advertisement in event program (designed by your company/organization)

FOUNDERS CIRCLE SPONSOR

Benefits

- Recognition as a **Founders Circle Sponsor**
- Logo placement on all promotional materials
- Recognition during the gala
- Premium seating for 4 guests at a VIP table
- Full-page advertisement in event program (designed by your company/organization)

LEADERS CIRCLE SPONSOR

Benefits

- Recognition as a **Leaders Circle Sponsor**
- Logo placement on all promotional materials
- Recognition during the gala
- 2 VIP gala tickets
- Half-page advertisement in event program (designed by your company/organization)

CELEBRATING EXCELLENCE SPONSOR

Benefits

- Recognition as a **Celebrating Excellence Sponsor**
- Name recognition in the program
- 1 VIP gala ticket
- Quarter-page advertisement in event program (designed by your company/organization)

SLLC SPONSOR

Benefits

- Name recognition in event program
- Name included in sponsor slideshow

****ALL DONATIONS ARE TAX-DEDUCTIBLE.**

**** CHECKS SHOULD BE MADE OUT TO "THE UNIVERSITY OF MARYLAND."**

SEE THE MAILING ADDRESS ON THE NEXT PAGE.



LET'S CONNECT

JOIN US AS A SPONSOR. INVEST TODAY.



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